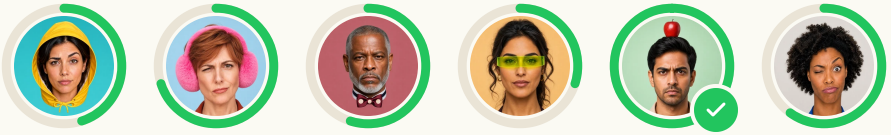
extrovert

Warm LinkedIn outreach from ✳ Claude

Find prospects. Get known. Start conversations. Stay in touch.

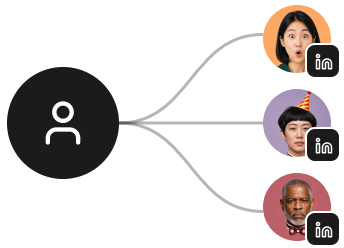


Oleg Sobolev · Founder, Extrovert



What this looks like in practice

OUR TEAM



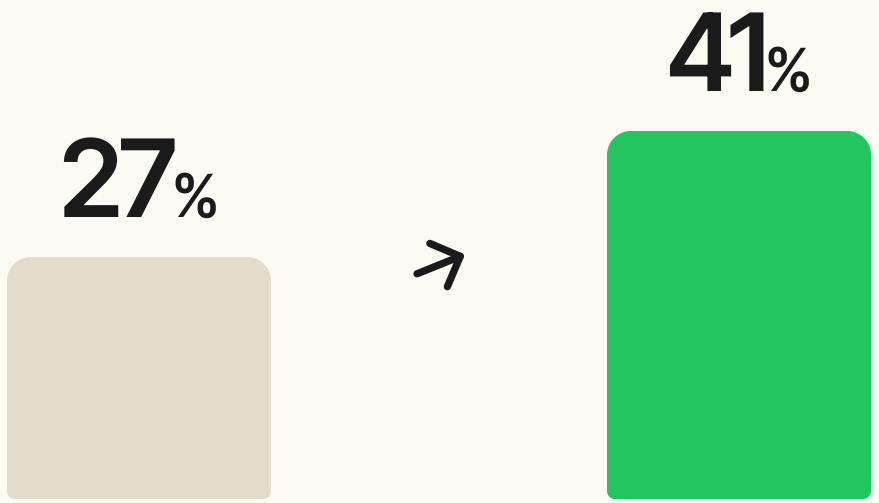
1 operator · 3 LinkedIn profiles

~45%

reply rate

ACROSS EXTROVERT

Connection acceptance:



Analyzed: **153K** connection requests · **836K** DMs · **857K** comments

extrovert

The workflow

1 — 2 — 3 — 4

Find the right people

Get known before you pitch

Start conversations

Stay in touch

Set up and run the workflow with your AI agent.

Find the right people

LEAD FINDER

Find people by who they are.

Roles, companies, experience, technologies and more.

Heads of Sales at B2B SaaS in the US

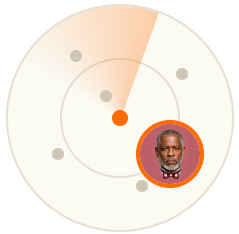


or

INTENT SIGNALS

Find people by what they do.

Relevant posts, engagement and competitor activity.

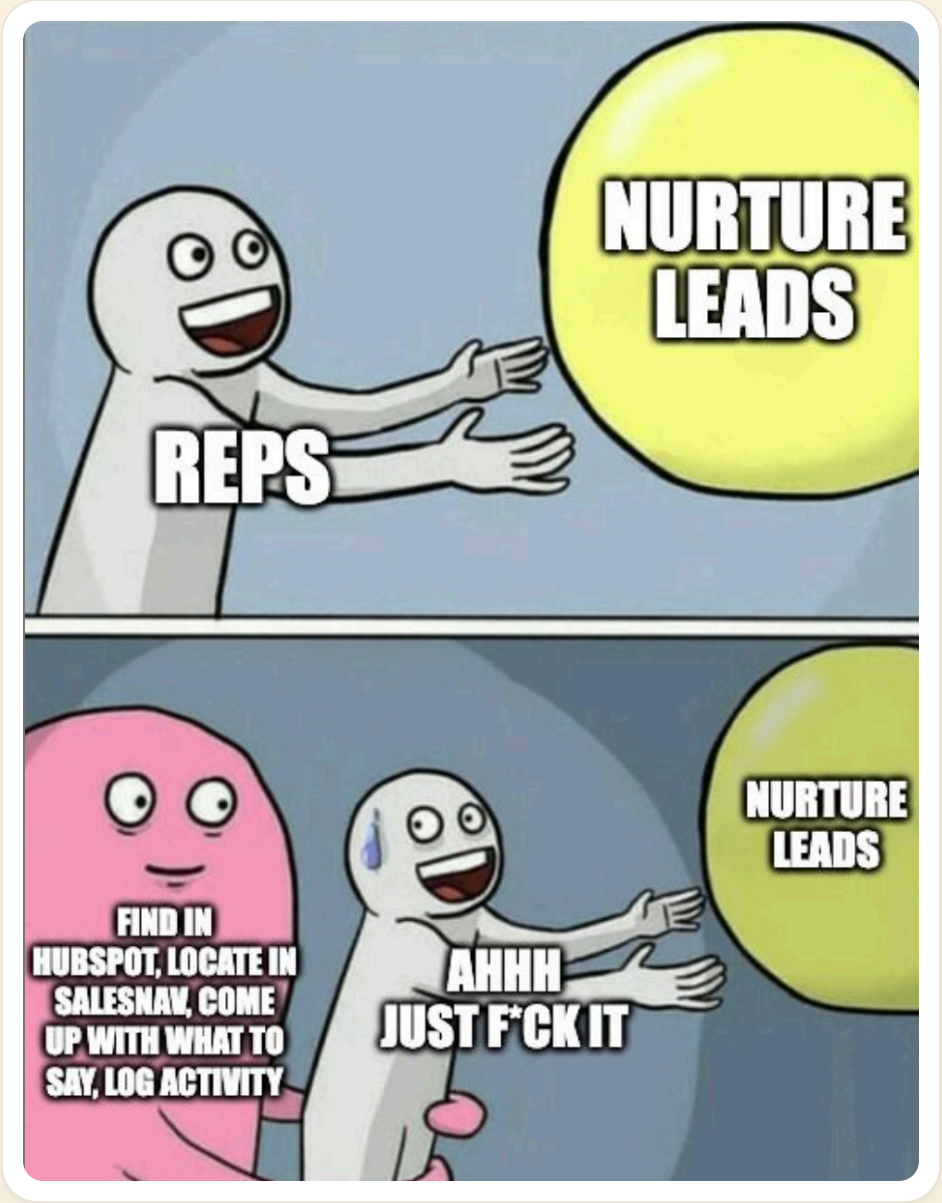


Commented on a competitor's post

Add the right people to your campaign.

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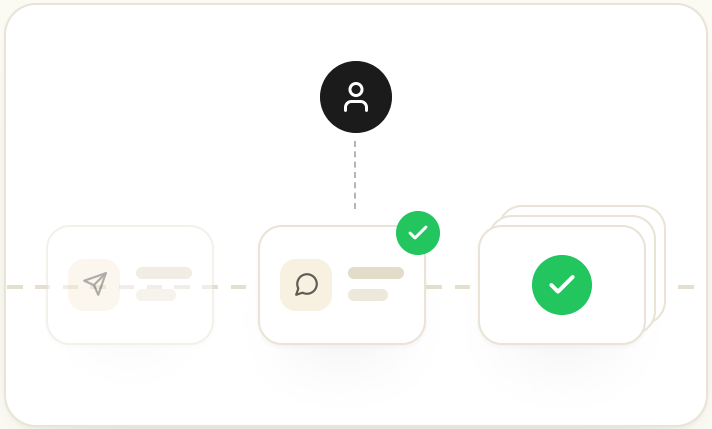
Manual outreach takes too much work.



Three levels of control. You pick.

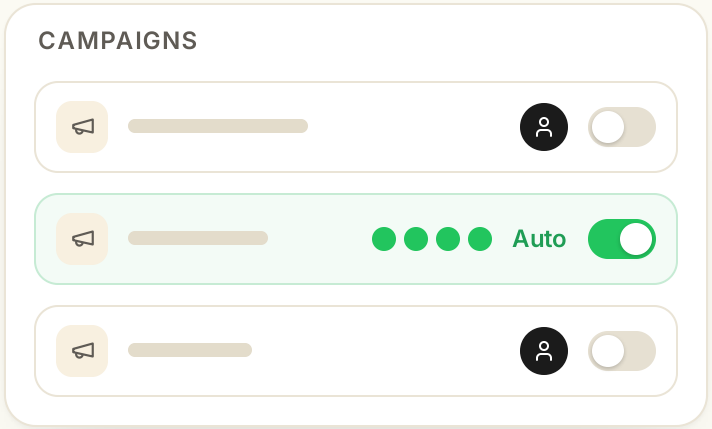
Review everything

Approve, edit or skip each suggestion.



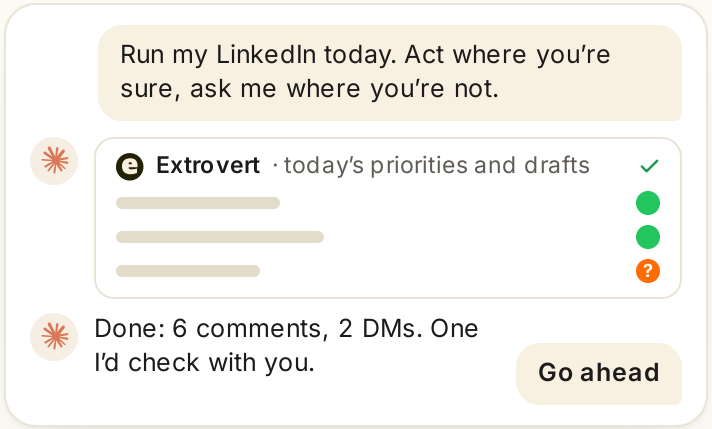
Automate what you trust

Let selected campaigns post comments within your rules.



Let your agent review

It acts where it’s sure and asks where it’s not.

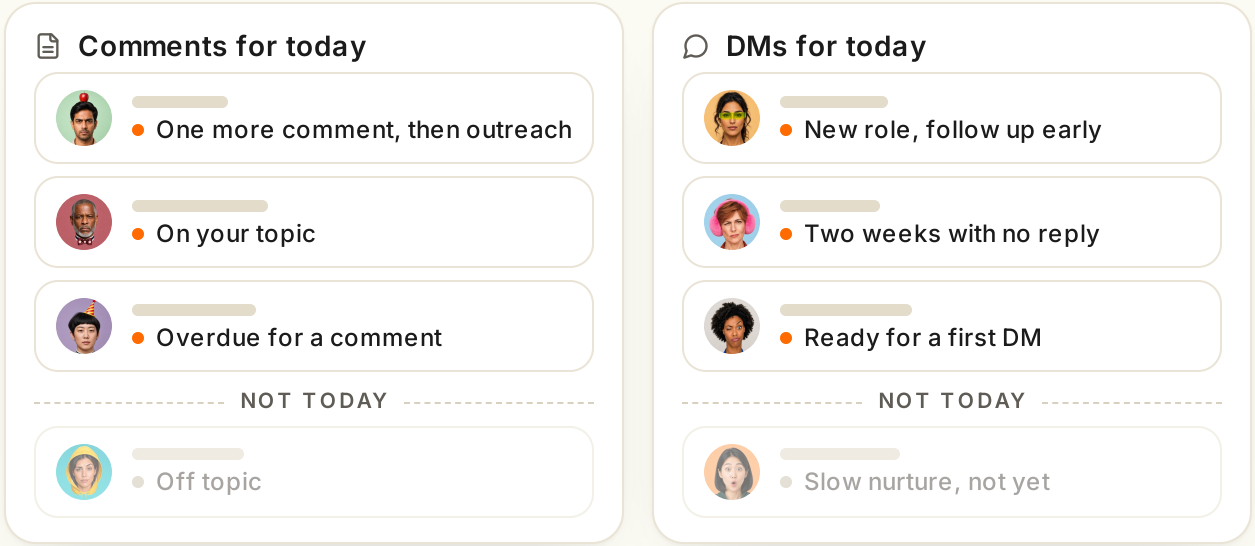


Extrovert prepares the priorities and drafts.

Two things must work well.

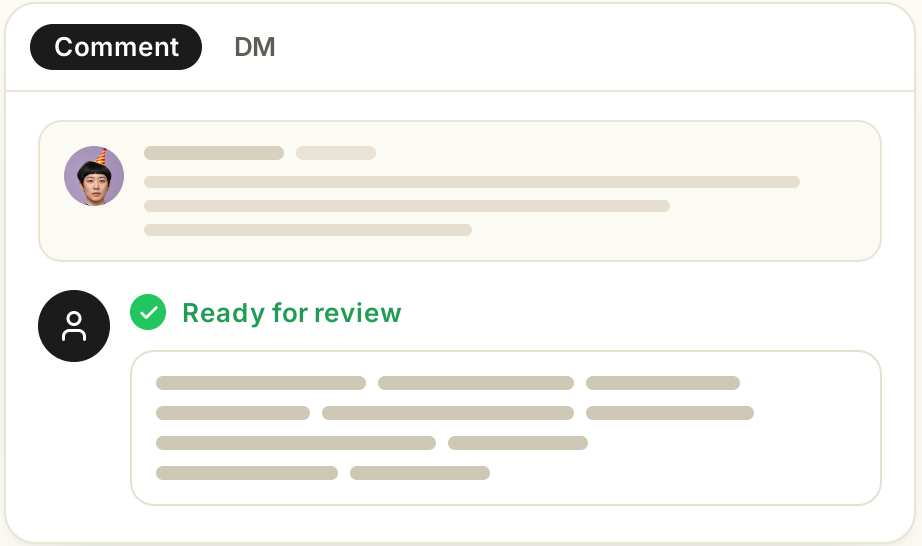
1 Prioritize actions

Know who needs your attention today, and why.



2 Prepare drafts

Have something relevant to say, in your voice.



Otherwise, you're still spending your day choosing what to do or rewriting what to say.

Get known before you pitch.

Choose whose radar you want to be on.

- Relevant posts
- The right priority
- A sensible commenting pace

> Not posting? Engage where they already pay attention.

Comment ×2

Connect

DM



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Your prospect can see the sequence.



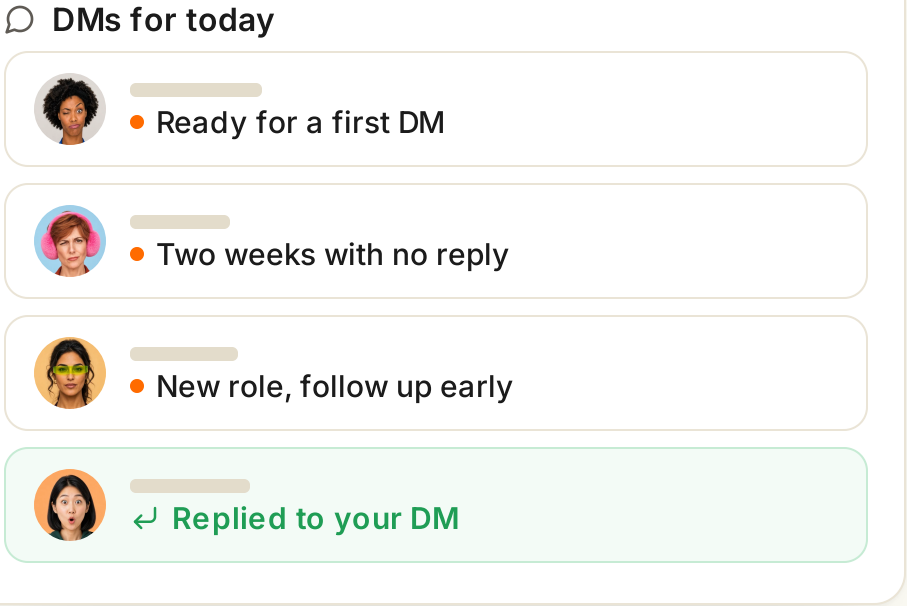
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Who needs a DM today?

First outreach
When the relationship is ready.

Follow-up
When your cadence says it’s time.

Conversation restart
Earlier, when something relevant happens.



Replies change what happens next.

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Give every draft your context and voice.

Context
who you are and what you know

Style
how you write

Talking & selling points
what you bring to the conversation

DM playbook
how you start and continue conversations

Keep it current.

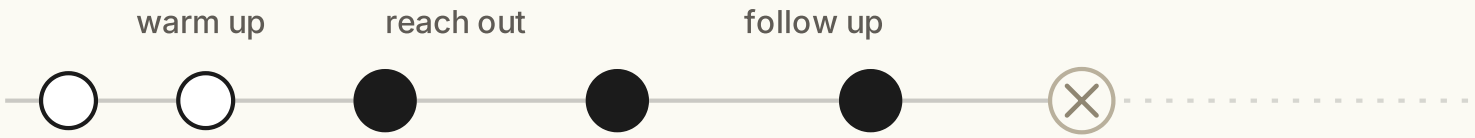
- New launches.
- New resources.
- Events you're attending.
- Things worth sharing.

How much attention is this prospect worth?

Focused outreach

Warm up. Reach out. Follow up.

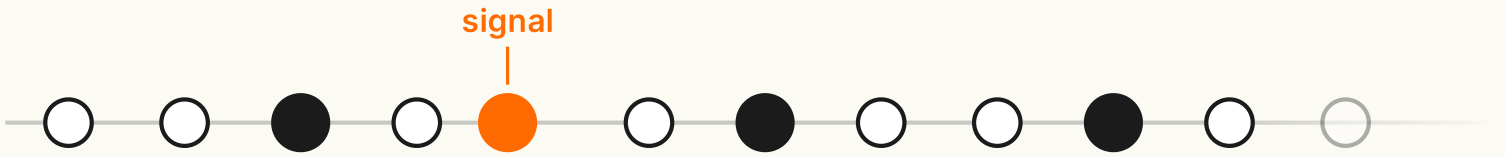
Stop after a set number of unanswered attempts.



Slow cooking

Stay on their radar over time.
Comment monthly. DM quarterly.

Reach out sooner when there's a relevant signal.



comment DM relevant signal

Broad market → cover more people

Narrow TAM / long sales cycle → invest in the relationship

Integrate with your GTM infrastructure.

- Cold email responders
- Qualified website visitors
- Strong-fit signups & CRM contacts

Extrovert campaigns & lists



Stay in touch on LinkedIn

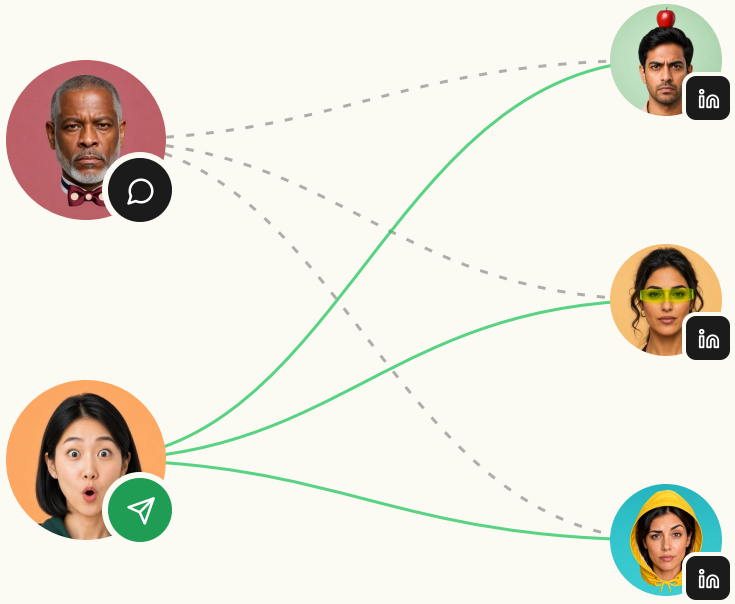
Connect through MCP or API.

Teams & managed accounts

Multiple profiles. Shared workload.

One person can handle comments.

Another can handle conversations.



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Try it on your own outreach.

50% off your first month

MANUALQUALITY

goextrovert.com

Questions?